

# **MODULE SPECIFICATION PROFORMA**

Module Title: Ex		Extending Practice			Level: 5		5	Credit Value:		20
Module code: ARD		ARDF507	Is this a new module?	No		Code of module being replaced:				
Cost Cen	tre:	GAAA	JACS3 co	de:						
Semester(s) in which to be offered:		1		With effect Septemb		ember 1	6			
School:	School: Creative Arts				/lodule .eader:	I lane Parry				
Scheduled	Scheduled learning and teaching hours 60 hrs				60 hrs					
Guided independent study				140 hrs						
Placement				Click here to enter hours. hrs						
Module duration (total hours)				200 hrs						
Programme(s) in which to be offered  FdA Art and Design							C	ore	Option	
I an and Design										
Pre-requi	sites									
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#### **Module Aims**

- To consolidate experiences gained during level 4, identifying areas of interest for potential development.
- To extend ideas into areas that demand deeper practical research into those chosen materials and associated technical skills that will inform and contribute to the realisation of creative concepts.

# **Intended Learning Outcomes**

Key skills for employability

KS1 Written, oral and media communication skills KS2 Leadership, team working and networking skills KS3 Opportunity, creativity and problem solving skills KS4 Information technology skills and digital literacy KS5 Information management skills KS6 Research skills KS7 Intercultural and sustainability skills KS8 Career management skills KS9 Learning to learn (managing personal and professional development, selfmanagement) KS10 Numeracy

At	the end of this module, students will be able to	Key Skills		
	Present a coherent body of work, which realises personal	KS3		
1	creative intentions.	KS9		
		KS1		
	Assess formal values in producing work within a selected	KS6		
2	specialist area and evaluate the use of materials and processes in context.	KS3		
	Demonstrate a critical understanding of the relationship	KS6		
3	Demonstrate a critical understanding of the relationship between form and content	KS2		

# Transferable/key skills and other attributes

- Develop and manage individual programme of work
- Problem solving
- Generate ideas
- Communication

# Derogations None

#### Assessment:

The module will be assessed through the outcomes of practical assignments. Emphasis will be placed on research and evidence of creative invention as well as the student's demonstrable capacity to deal with materials and subject specific techniques in a competent manner. Students should be able to demonstrate their knowledge and understanding in a range of ways, sharing discussion, presentation and criticism with tutors, professional practitioners and their peer group.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)	
1	1-3	Coursework	100%			

## **Learning and Teaching Strategies:**

This module will be introduced through a series of demonstrations, lectures and seminars. Students will develop their skills and subject specific expertise through practical "hands on" exercises in studios and workshops. This will be followed up through supervised sessions, directed study with tutorial support.

# Syllabus outline:

This module allows the student to identify and explore selected skills, materials and processes that will enable them to realise personal creative intentions. Through the investigation of specific materials and techniques, students will develop an understanding of the potential of traditional and/or contemporary art and design practice. They will also use systematic investigation to extend visual thinking and creativity. Students will develop an independence of mind, and with guidance be able to make further progress developing their own lines of enquiry that will relate theory to practice.

Student will choose from:

Design: Applied Arts

Fine Art

Design Communications

#### **Indicative Content**

The module delivery is practical and facilitators will encourage students to experiment and evaluate their own use of subject or materials specific language. A range of materials and processes will be explored that will extend both visual thinking and creativity. Students will be exposed to a range of influences, both historical and contemporary, with a particular focus on sources, concepts and approaches. Students will identify modern/contemporary artists who have explored similar subject matter and will relate this to their own practice.

### Bibliography:

## Other indicative reading

Spiekermann E, (2000) Stop Stealing Sheep and Find Out How Type Works, Adobe Press 2000

McCloud S, (1994) Understanding Comics, Kitchen Sink Press

Henry. Why? What? How? A Guide to the Effective Use of Design for

Communicaton, Quadrant Design Associates 1989

Hardy, M. Handbuilding, (A&C Black) 2000

Moor, A. Architectural Glass: Form and technique in Contemporary Glass (Mitchell Beasley) 1997

McCreight, T. The Complete Metalsmith (Davis Publication) 2001

Manheim, J. (2009) Sustainable Jewellery. A & C Black Publishers Ltd, London

Hamer, F. (2004) The Potters Dictionary: of Materials and Techniques. A&C

Black Cummings, K. (2002) Techniques of Kiln Formed Glass. A&C Black

Berger, J. (2009) About Looking, Bloomsbury Publishing PLC.

Berger, J. & Mohr, J. (1995) *Another Way of Telling*, Reissue ed. New York: Vintage Books USA.

Butler, J., Holden, K. & Lidwell, W. (2007) *Universal Principles of Design: 100 Ways to Enhance Usability, Influence Perception, Increase Appeal, Make Better Design* 

Decisions, and Teach through Design, Gloucester, Ma.: Rockport Publishers Inc.

Crow, D. (2010) Visible Signs: An Introduction to Semiotics (Required Reading Range). 2 ed. AVA Publishing.

Hart, J. (2007) *The Art of the Storyboard: A Film Maker's Introduction*: Focal Press. Fletcher, A. (2005) *The Art Of Looking Sideways*, Phaidon.

Lawson, B. (1997) *How Designers Think*. 3rd Revised edition ed. Oxford: Architectural

## Websites

Press.

http://www.chihapaura.com/index.php http://www.craftscouncil.org.uk/home/

http://www.bams.org.uk/default.php http://www.ceramicreview.com/ http://www.a-n.co.uk/ http://lawsofsimplicitv.com/

http://www.ted.com/talks/john\_maeda\_on\_the\_simple\_life.html http://motionographer.com/http://www.markboulton.co.uk/journal/comments/five-simple-steps-to-designing-grid-systems-part-1

http://typophile.com/

http://www.creativereview.co.uk/cr-blog

#### **Periodicals**

Eve. Wordsearch Ltd

Adbusters

Creative review. Centaur

Comm. Computer Arts, Future

Publishing Design Week,

Centaur Group Modern

**Painters** 

Frieze, Frieze Publishing

Oh Comely, Adeline Media Ltd

Aesthetica

Selvedge

**Artists** 

Newsletter

Ceramic

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